

COMPANY PROFILE

ABOUT US :

Elven Media OOH is one of the leading companies for Out of Home Media Placement in Indonesia

“The Young and Successful,” probably best to describe Elven Media OOH founders.

A merge of professionals in Outdoor & ATL-BTL Advertising, started in 2012 and has grown to be your number 1 partner when it comes to construct, planning-buying, researching and monitoring your advertising needs.

Maximum Exposure.

“7 out of 10 people in productive ages (20-49 year old) state that they have seen static media (such as billboards) while running errands outside the house. It’s highest penetration located in big cities, and one of them is Jakarta. Hence, out of home media becomes the only media that reaches people on-the-go.”

(Berita Satu, 07--2015)

Our unique approach toward OOH Advertising is our main value for satisfying our clients. Supported by our professional business ethic and earnest in giving the best service

TO MAKE YOUR AD, BE SEEN IMPACTFULLY.

WHO ARE WE :

“ An Out Of Media Company with the group of Out Of Home Media strategist, specialist and enthusiast. Our media inventory is covering nation wide map supported by passionate and experienced team members in outdoor and out of home media industry. “

“ Our drive is to sync client’s communication needs with the relevant and impactful out of media to reach the campaign objectives. Using the unlimited possibility in out of home media, we are eager to elevate and maximize the benefit of this oldest media in the world. “

WHAT OOH ?

The OOH industry has quietly been transforming it self through technology and data, as well as through delivering genuine public service at scale, taking cues and innovating upon what has gone before it online.

CREATIVE IMPACT :

When executed well, OOH offers virtually unlimited creative potential and impact, to deliver uniquely disruptive and engaging consumers experiences.

INNOVATION :

OOH is laser-focused on innovation to keep pace with where advertising and the consumers are headed. Today's OOH is embracing innovation in all its forms to help advertisers take their message further.

EVERYWHERE CONSOMERS ARE :

OOH'S wide range of advertising formats surround and immerse hard-to-reach consumers away from home, where they spend of their working hours.

WHY OOH ?

Billboards became a feature in advertising as early as the mid 1860's, and over the past hundred and fifty years have become a popular and effective form of outdoor advertising. And now, a new form of OOH will foster a more responsive city that allows for dynamic campaigns, meaningful messaging and the best user experiences across the board.

RELEVANT:

As space based medium, OOH is circumtional platform to deliver relevant message to relevant audience with relevant media.

CREATIVE & INOVATIVE :

OOH has unlimited creative possibilities to stay relevant, OOH has high ability to adopt latest innovation, issue, trend and technology easily to underline your ads.

IMPACTFUL :

OOH has no limits on creative implementation and to stay relevant it is easy adopt latest innovation and technology to underline your ads.

360 MEDIA STRATEGY :

Comprehensive OOH Media (Media) **1**



Static & Digital Billboard



Street & City Furnitures



Public Transportation



Ambience & Public Space



Private Vehicle Media

Comprehensive Media Services (Strategic Services) **2**



Strategic Planning



Placement Monitoring



Media Evaluation



Marketing Research



OOH Media Dashboard Provider

Amplifaction **3**



Digital



Activation

OOH PLANNING TOOLS :



RESEARCHER WILL UPDATING DATA REGULARLY FOR :

*Brand Competitor landscape | Demographics data |
Area Mapping Billboard quality component |
We will also going to extract traffic data from third party.*



CLIENT WILL ABLE TO GENERATE DATA OF :

*Demographic | Competitor landscape | Area mapping |
Traffic report estimation and after campaign | Available billboard within area.*



CLIENT WILL ABLE TO GENERATE DATA OF :

Generate back end data | Access both researched and clients interface.

RANGE OOH AREA :



Our Strong OOH Location at WIB :

Banda Aceh, Medan, Pematang Siantar, Pekanbaru, Padang, Jambi, Palembang, Lampung, Batam, JABODETABEK, Sukabumi, Bandung, Garut, Ciamis, Banten, Cirebon, Solo, Semarang D.I.Y Yogyakarta, Kediri, Surabaya, Malang, Tulungagung, Jember, Banyuwangi.

Our Strong OOH Location at WITA :

Denpasar, Balikpapan, Makassar, Manado, Kendari.

Our Strong OOH Location at WIT :

Ambon, Kepulauan Maluku.

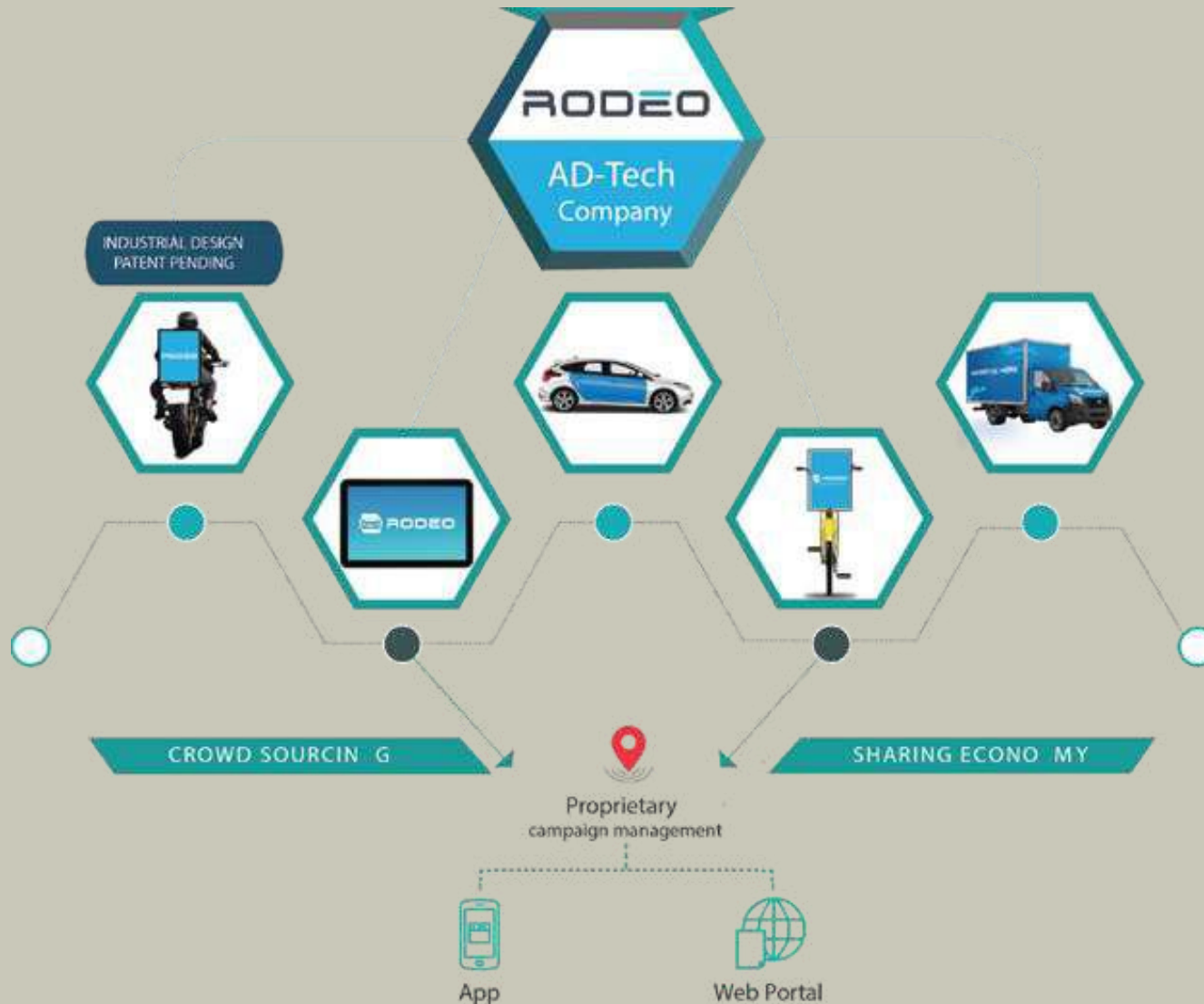
INVADE THE STREET THROUGH CAR BRANDING

EXCLUSIVE PARTNERSHIP WITH :

RODEO



OUR RODEO :



LET'S BE CREATIVE

*Rodeo commits to deliver
an outstanding
campaign gimmick
for impactful ads.*



THRIVE FOR EXCELLENCE

Rodeo full service provide deep monitoring and report to ensure campaign excellence result.



ENSURING EXCELLENCE :



Campaign with our live monitoring campaign and reports.

PORTFOLIO :

http://elvenmedia.co.id/more_attachment/

OUR CLIENT :

Government :



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
REPUBLIK INDONESIA

KEMENDIKBUD
(2018)



Keputusan Presiden RI No. 117/2015
Direktorat Jenderal Pajak

DIRJEN PAJAK
(2015)



PEMROV PAPUA
(2016)



KOMINFO
(2020)



PLN
(2018)



RRI
(2016)



TELKOM
(2015)



BEKRAF
(2017)



AUSTRALIAN TOURISM
(2023)



KEMENKES
(2017)



DPR RI
(2021)

OUR CLIENT :

Banking & Finance :



ANZ
(2015-2016)



MAYBANK
(2018)



DBS
(2018-2019, 2021- Sekarang)



BANK RAYA
(2022)



BANK BRI
(2022-2023)

Transportation :



PPRI
(2015)



GRAB
(2015-2018)



GOJEK
(2017-2019)



INDRIVE
(2024 - Sekarang)

OUR CLIENT :

E Commerce :



TOKOPEDIA
(2018-2021)



BUKALAPAK
(2019)



TRAVELOKA
(2018-2019, 2022)



ZILINGO
(2018)

Event :



JAVA JAZZ FESTIVAL
(2016)



BNI INDONESIA MASTERS
(2017)



INDONESIA ASIAN PARA GAMES
(2018)



FIBA ASIA CUP
(2022)

Retail :



BATA
(2016)



LC WAIKIKI
(2017)



LEGO
(2022-2024)



CINEMA XXI
(2017)

Entertainment :

OUR CLIENT :

FMCG :



CAMEL
(2016)



POCKY GLICO
(2019)



PEPSI
(2017)



SOYJOY
(2017)



KAPAL API
(2022-2024)



PRISTINE
(2022)



KUNCI MAS
(2022)



KOPI KAPTEN
(2023-2024)



KOPI FRESCO
(2023)



IMPLORA
(2023-Sekarang)



GOOD DAY
(2024)



DAEBAK SOJU
(2024)

OUR CLIENT :

Home Improvement :

The logo for Kohler, featuring the word "KOHLER" in a bold, black, sans-serif font with a registered trademark symbol.

KOHLER
(2015-2016, 2018, 2022)

Oil & Gasoline :

The logo for Total, consisting of a stylized globe icon made of three overlapping curved segments in blue, red, and yellow, followed by the word "TOTAL" in a bold, red, sans-serif font.

TOTAL
(2017)

Shipping & Expedition :

The logo for Ninja Xpress, featuring a red location pin icon with a black ninja mask inside, followed by the word "ninja" in a red, lowercase, sans-serif font and "xpress" in a smaller, black, lowercase, sans-serif font below it.

NINJA XPRESS
(2019)

Property :

The logo for Agung Podomoro Land, featuring a stylized red and blue icon of a person or figure inside a square, followed by the text "AGUNG PODOMORO LAND" in a blue, sans-serif font.

AGUNG PODOMORO LAND
(2015)

OTT Services :

The logo for Pollux Properties, featuring a blue starburst icon above the text "POLLUX PROPERTIES" in a blue, sans-serif font.

POLLUX PROPERTIES
(2017)

Industry :

The logo for Prime Video, featuring the text "prime video" in a blue, lowercase, sans-serif font with a blue curved arrow underneath.

PRIME VIDEO
(2022-2024)

The logo for Chinaplas, featuring a red stylized "D" icon followed by the text "Chinaplas" in a red, sans-serif font and "K E R A S" in a smaller, black, sans-serif font below it.

CHINAPLAS
(2024)

OUR CLIENT :

Agency:

Posterscope



POSTERSCOPE
INDONESIA

PROPAGARE

JAKARTA-ID

MINDSET
INDONESIA



MARKPLUS.INC

INITIATIVE

RODEO

UCS

Wavemaker



WAVEMAKER

KREATIF HEBOH
NETWORKS

I MEDIA
GROUP

PT. LIMA INTI
SEJAHTERA

ISOpost



MUSEMEDIA®

ISOPOST

KASIBAH KASYIF

TACTICOMM
INDONESIAN ADVERTISING

MUSEMEDIA.ID



THANK YOU.

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